



## *Reusable Bag Proposals*



## Reusable Bag Proposals

### 1. Non Woven PP E-bag.



### Features & Benefits.

- Soft feel non woven PP has 'non plastic' appearance
- Machine washable material
- Durable material (Bag will hold in excess of 100lbs)
- Additional reinforced base
- Integral 'button hole' for rack loading
- Additional rim 'loops' for additional rack security
- Improved product fill efficiency over alternatives
- Contrasting colors provide added visuals
- Excellent branding opportunity



## 2. Non Woven PP Fold-a-tote.

### Reusable Bag Proposals



#### Features & Benefits.

- Soft feel non woven PP has 'non plastic' appearance
- Machine washable material
- Durable material (Bag will hold in excess of 100lbs)
- Integral reinforced base
- Brass grommets complement 'hardware' appeal
- Folded format provides advantages for:
  - In-store merchandising*
  - Customer convenience*
- Excellent branding opportunity
- Provides your company with a point of difference



### 3. Woven PP Laminate Shopper.

## Reusable Bag Proposals

Jacquard loop handle

Excellent print



Base print on an existing promotion:

### Features & Benefits.

- Woven PP has stiff structure, ideal for packing
- Water resistant material is wipe cleanable
- Extremely durable material
- Multiple print options to promote sales
- Superb printing opportunity & capability
- Opportunity for manufacturer sponsorship, aiding:
  - Brand and appeal*
  - Commercial launch costs*
- Excellent branding opportunity
- Provides company with a point of difference



## 5. Wine Tote

# Reusable Bag Proposals



### Features & Benefits.

- Designed to be used again & again
- Both materials are durable & wipe cleanable
- Excellent environmental appeal
- Internal pockets holds from 4 to 6 bottles
- Good print & brand opportunity
- Opportunity to attract new shopper types:
  - High value appeal*
  - Fashionable for reuse*
- Add value alternative to card carton
- Provides your Company with a point of difference



#### 4. Jute & Juco Shoppers.

## Reusable Bag Proposals



### Features & Benefits.

- Jute & Juco are natural sustainable materials
- Both materials are durable & wipe cleanable
- Excellent environmental appeal
- Stiffer material than canvas, aiding packing
- Good print & brand opportunity
- Opportunity to attract new shopper types:
  - High value appeal*
  - Fashionable for reuse*
- Relative high revenue opportunity
- Provides your Company with a point of difference