

choose to reuse

europackaging's re3 offer...

- re3, or reduce, reuse, recycle is a trademarked brand capturing the key messages associated with today's environmental agenda, available exclusively from europackaging
- Form or Function?
Our stylish re3 identity compromises on neither, providing its customer with a brand addressing both contemporary aesthetics combined with everyday practicality & reusability
- Available across all of our reusable bag solutions, the neutral print design works well in complementing the bag's material, aided by a set of descriptive phrases specific to each bag style
- Don't delay, arrange a trial today...



Why?

- Reusables are a great **revenue source** instead of just an expense item like single use carrier bags
- Our extensive product offering, ranging from woven and non woven polypropylenes with high impact graphics, to natural cottons and jutes, **maximize your brand enhancement**
- Reusables position your company as **sustainable, environmentally conscious & responsible** by reducing waste, pollution and transportation fuel costs for single use plastic bags that have only a 2% recycling rate
- Our reusables provide **customer convenience** and **improved store efficiency** through innovative design features that provide easy handling and bag filling
- Display racks and modules are available to **enhance the marketing** and **sales** of the bags in your stores
- With a wealth of sourcing & manufacturing knowledge, combined with innovative new product development & market understanding, europackaging has developed an extensive range of reusable bags designed to reduce the environmental impact of the disposable, single trip carrier bags

think of our planet. think to reuse

convenience

A selection of products featuring...

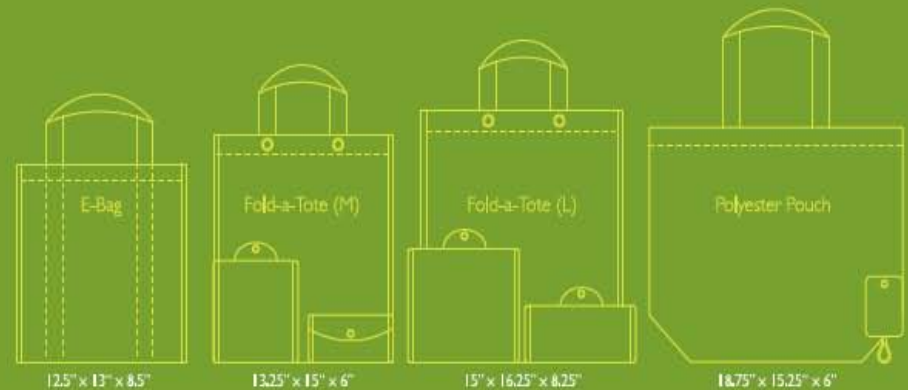
- Generic E-Bag, available in Non Woven PP or RPET (100% recycled PET bottles)
- Design incorporates central hook loading feature & unique rack arm locators
- Non Woven PP Fold-a-Tote available in Medium & Large sizes
- Innovative 2 piece rigid base & clip closure allows the bag to fold into a small pack for storage & merchandising
- Option available for the Large tote to fold even smaller by incorporating a 4 piece base
- This feature maximizes convenience while maintaining the practical rigid base
- Roll-a-Tote derivative provides a more compact alternative solution to the Medium tote
- Maintaining the bag's capacity, but removing the reinforced base, the bag folds into a handy wallet-like pouch
- Polyester pouch bag provides the ultimate convenience solution for the impulse shopper
- Integral storage pouch, complete with key clasp attachment, provides a pocket sized pack
- All of these options are machine washable and available with good print opportunities for brand enhancement

Non Woven PP Fold-a-Tote
(Design variations)



Polyester bag with integral pouch

E-Bag
(Non Woven PP or RPET)



practical solutions driven by convenience

A selection of products featuring...

- 'Hiloop' HDPE soft loop handle carrier using a material blend of just 50% virgin plastic
- Rigid nature of the High Density plastic structure enables the bag to self stand, allowing efficient product fill
- Most cost effective offering of all our reusable solutions
- Colored film options provide good brand opportunity

- Non Woven PP 'Flexisoft' is a unique semi-automated solution, offering commercial advantages over hand finished alternatives (up to 50% more cost effective than the E-Bag product)
- Bottom gusset construction contributes to an effective bag capacity
- As with our convenience Non Woven products, 'Flexisoft' is machine washable and printable for brand recognition

- Woven PP 'Autote' is a patented & fully automated reusable solution, which offers both commercial and capacity advantages over hand finished alternatives (up to 50% more cost effective than the E-Bag product)
- Unique reinforced block bottom enables the bag to stand like a paper product, allowing efficient product fill
- Single material usage (PP only) has recycling advantages over alternative Woven PP products
- Various print and lamination options available for good brand opportunity

Woven PP 'Autote'



HDPE 'Hiloop'

Non Woven PP 'Flexisoft'



17,25" x 17,25" + 7"



15" x 15,75" + 4,75"



18,25" x 17,75" x 5,5"

economic solutions offering excellent value

prestige

A selection of products featuring...

- LDPE Flexiloop carrier combines an ergonomic soft loop handle with fantastic photo-real print capability
- Thicker material blend than our Hiloop product gives an improved perception of durability
- Woven PP bags provide an extremely durable & wipe clean, water resistant solution
- Stiff material structure, combined with a reinforced flat base, allows the product to 'free stand' open to enhance product packing
- Full color photo-real print capability provides maximum visual appeal, with a choice of gloss or matte laminate
- Non Woven PP Laminate combines the photo-real print capabilities of the Woven PP alternative with the soft feel 'non plastic' appearance of our Non Woven PP solutions
- Laminate structure enhances the bag's water resistance and provides a wipe cleanable surface
- Both Woven and Non Woven PP Laminate products priced competitively against Non Woven PP E-Bag
- RPET Laminate provides the benefits of photo-real print capabilities on an otherwise print restrictive substrate
- Excellent environmental credentials, using up to 80% recycled PET bottles in the material fabric production



Woven PP Laminate



Non Woven PP Laminate
(RPET Laminate also)



LDPE Flexiloop



17.25" x 17.25" + 7"



13" x 14.25" x 7.25"



13" x 14.25" x 7.25"

prestige solutions achieving high impact appeal

natural

A selection of products featuring...

- Natural Jute solution, derived from a renewable plant based source, has an excellent environmental appeal
- Strong & durable material weave gives a stiff fabric, ideal for a self standing & easy to fill product
- High desirability factor contributes to an extended 'non grocery' appeal
- Fashionable product with good print opportunities to maximize brand enhancement

- Juco is a luxury fabric blend derived from Cotton & Jute
- Tight material weave gives a wipe cleanable surface, while a stiff structure is maintained to match the product packing advantages of our Jute solution
- Luxury rope covered handle maximizes the fashion appeal, contributing to a unique, high end solution
- Brand identity achieved through embroidery, further enhancing the product's perceived value

- Soft feel Organic Cotton solution, maintaining the renewable resource benefits of our Jute & Juco products
- Machine washable to enhance durability & reusability
- Shoulder length handles give an alternative customer appeal and provide versatile reusability
- 100% non plastic based product has excellent environmental credentials
- Good print opportunities to add appeal and desirability



specialized solutions focused on natural materials

